



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

<u>Contract / Revision</u> 477034 /		<u>Alt Order #</u> 06146322
<u>Product</u> J OCEGUERA 4 CONGRES		
<u>Contract Dates</u> 09/25/12 - 10/01/12		<u>Estimate #</u> 1184
<u>Advertiser</u> J Ocegueda 4 Congress		<u>Original Date / Revision</u> 09/21/12 / 09/21/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 104	<u>Product Code</u> 111
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/25/12	09/28/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-TWTF--				2	\$250.00			
N 2	KVVU	09/25/12	09/28/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-TWTF--				1	\$2,150.00			
N 3	KVVU	09/25/12	09/28/12	Katie Couric	2-3p		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-TWTF--				2	\$195.00			
N 4	KVVU	09/25/12	09/28/12	Anderson	3-4p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-TWTF--				2	\$300.00			
N 5	KVVU	09/25/12	10/01/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-TWTF--				2	\$350.00			
N 6	KVVU	09/25/12	10/01/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-TWTF--				2	\$550.00			
N 7	KVVU	09/25/12	10/01/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-TWTF--				2	\$625.00			
N 8	KVVU	09/25/12	10/01/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-TWTF--				2	\$725.00			
N 9	KVVU	09/25/12	10/01/12	MORE Access	6-7pm		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-TWTF--				2	\$400.00			
N 10	KVVU	09/25/12	10/01/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-TWTF--				2	\$700.00			
N 11	KVVU	09/25/12	10/01/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
477034 /	06146322

Contract Dates	Product	Estimate #
09/25/12 - 10/01/12	J OCEGUERA 4 CONGR	1184

Advertiser	Original Date / Revision
J Ocegura 4 Congress	09/21/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 09/25/1210/01/12-TWTF--2\$275.00</div></div></div>											1	\$850.00
N 12	KVVU	09/30/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30		NM			
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 09/24/1209/30/12-----11\$850.00</div></div></div>												
N 13	KVVU	09/27/12	09/27/12	The X Factor	The X Factor		:30			NM	1	\$5,150.00
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 09/24/1209/30/12---1---1\$5,150.00</div></div></div>											23	\$16,890.00
Totals												

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	23	\$16,890.00	\$14,356.50
Totals	23	\$16,890.00	\$14,356.50

Signature: _____ **Date:** _____

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FAX# 610-225-1191
HARRIS REPORT FROM REP SEP21/12 10.13
CHANGES *** KVVU-TV ***

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	MAURA GILROY	
SALES PRSN	PH- TERESA DIFURIA	

SALES PRSN PH- TERESA DIFURIA

	CLASS: NATL.	LOCAL	REGIONAL
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE SEP21/12 10.13

END	SPTS	WEEK	DAYS	TOTL
DATE	/WK	INVT		SPTS

1	R	1000A-1100A	30	\$250.00	9/25	10/1	2	TU-F,M	2
PROGRAM : DR OZ									
CON COM1: DR OZ									

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP21/12 10.13
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	R		1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P	30		\$2,150.00	9/25	10/1	1		TU-F,M	1
3	R		200P-300P PROGRAM : KATIE COURIC CON COM1: KATIE COURIC	30		\$195.00	9/25	10/1	2		TU-F,M	2
4	R		300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$300.00	9/25	10/1	2		TU-F,M	2
5	R		400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$350.00	9/25	10/1	2		TU-F,M	2
6	R		500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$550.00	9/25	10/1	2		TU-F,M	2
7	R		530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$625.00	9/25	10/1	2		TU-F,M	2
8	R		600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$725.00	9/25	10/1	2		TU-F,M	2
9	RT		630P-700P PROGRAM : MORE ACCESS CON COM1: MORE ACCESS	30		\$400.00	9/25	10/1	2		TU-F,M	2
10	R		700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30		\$700.00	9/25	10/1	2		TU-F,M	2

REP HEADLINE# 6146322 TRF# 477034
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
CHANGES
SEP21/12 10.13
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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11	R		900A-1000A	30		\$275.00	9/25	10/1	2		TU-F,M	2
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PROGRAM : MORE LAS VEGAS
CON COM1: MORE LAS VEGAS

12	R		800A-900A	30		\$850.00	9/30	9/30	1		SUN	1
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PROGRAM : FOX NEWS SUNDAY
CON COM1: FOX NEWS SUNDAY

13	R		800P-900P	30		\$5,150.00	9/27	9/27	1		THU	1
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PROGRAM : THE X-FACTOR RESULTS
CON COM1: THE X-FACTOR RESULTS

SEP/12 16890.00 OCT/12 \$.00

CONTRACT TOTAL 16890.00
TOTAL SPOTS 23

MARKET TOTALS \$36,440 KVVU 25% KSNV 21% KLAS 29% KTNV 24% KVMY 0% KVCW 0% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE